



The United Church of Canada General Council

GC25 Advertising of Liquor and Tobacco (1972A243)

True Document Date

December 31, 1971

In this resolution The United Church of Canada called for an immediate and total ban on all advertising of alcohol and tobacco products. The recommendation was referred to the Department of Church in Society of the Division of Mission in Canada, in consultation with the Division of Communication, for study and report back to the General Council or its Executive, with a strong recommendation that the Division use its influence wherever possible to urge the omission of advertising which tends to glamorize the use of alcohol and tobacco.

GC25 1972 ROP, pp. 57, 107

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