

GC26 Alcohol and the Teenage Subculture (1974A472)

True Document Date December 31, 1973

RESOLVED:

- 1. THAT the 26th General Council urge that much firmer measures be taken to enforce the minimum drinking age laws in all the provinces.
- 2. THAT the government of Canada and the government of Ontario institute a total ban on the advertising of alcoholic beverages on radio and television.
- 3. THAT all printed advertising of alcoholic beverages be accompanied by appropriate warnings as to possible damage to health, the risk of permanent addiction, and the safety hazard which may result from the consumption of alcoholic beverages.

GC26 1974 ROP, pp. 106, 130

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