

GCE41 Implementation of General Council Motion on Palestine/Israel Education and Economic Action (2013-05-04-068)

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That the General Council Executive direct the General Secretary to activate the Palestine/Israel Education and Economic Action Campaign beginning spring 2013, in the following phases:

- From June 2013: engagement with select companies and retail stores, and selection of target items;
- From September 2013 consumer economic action, highlighting spiritual reflection and action for Advent, Christmas, and Lenten seasons
- July December 2014: Evaluation, follow-up actions, and preparation of report for March 2015 Executive meeting.

Source:

Minutes from GC41 Executive, May 4, 2023 (page 68.)

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