



**The United Church  
of Canada  
General Council**

# **GC44 Strategic Plan Report for October 2023**

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The General Council Office developed an operational plan that would reflect the Call and Vision adopted by the General Council in October 2021 and implement the strategic objectives confirmed by the General Council Executive in November 2021. This required not just the creation of content, but the development of systems and processes of detailed planning, reporting, and evaluation, and clarification of lines of accountability. The operational plan uses objectives and key results (OKRs) as the organizing framework.

In alignment with six strategic objectives, staff developed 26 initiatives, broken down into 99 activity streams. 40 of those streams were identified as priority. 13 of those activities were identified to begin only in 2024. Each 2023 activity has an activity lead, with progress tracked monthly, and reports issued quarterly related to key results. The cumulative key results for that strategic objective are a measure of overall objective progress towards the 3-year goal.

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